



PRIVACY POLICY

Last updated: 19/05/2021

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use your Personal data to analyze and improve the urban transport service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Fabcity Yucatán A.C., is responsible for the use and protection of your personal data, in compliance with the legal obligations established in the Federal Law on Protection of Personal Data .Through this instrument the owners of the data are informed about the information that is collected from them and the purposes that will be given. In addition to the above, we inform you that Fabcity Yucatán A.C., has its address located at: Calle 60A x 37D Águilas de Chuburná, CP 97215 Mérida, Yucatán.

MOVIDATA

MOVIDATA is a tool that collects quantitative and qualitative data during urban transport trips. This application records the user's location of the trip and saves the position (latitude and longitude) acquired with the GPS sensor. The information is acquired while the app is in use and also during background operation. This information is subsequently sent to the user himself and stored in a database that the City Council can access in order to analyze and manage improvements in transport routes for the benefit of users. Only GPS point are saved. Names, address or other private data are not storage. MOVIDATA collects the following information on public transport trips:

- Bus stops.
- Time of the trip.
- Number of passengers
- User Location during trip. (lat and lon)

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- Identification of conflict points, such as potholes, traffic or other incidents during the journey.

Additionally, a User Experience Survey section has been added at the end of the trip. This survey collect is used as evaluation about the queliy of service, selecting up to three of the six options available, evaluating the trips from bad to excellent.

PERMISSIONS

The MOVIDATA application requires the user to provide the following permissions on their mobile device.

- Location service:
 - android.permission.ACCESS_BACKGROUND_LOCATION
 - android.permission.ACCESS_COARSE_LOCATION
 - android.permission.ACCESS_FINE_LOCATION
- Camera. The user can take a picture of the urban transport unit and upload into the database using the internet service.
 - android.permission.CAMERA
 - android.permission.INTERNET
- Read/Write files. The location is storage into text file and at the end of the trip, this information is upload into the database using the internet service.
 - android.permission.WRITE_EXTERNAL_STORAGE,
 - android.permission.WRITE_INTERNAL_STORAGE,
 - android.permission.READ_EXTERNAL_STORAGE,
 - android.permission.READ_INTERNAL_STORAGE.

DISCLOSURE OF YOUR PERSONAL DATA

No personal data are collected, only the locations, phone_ID and satisfaction survey answers. The data collected will be used for the following purposes: By implementing an application and platform to map and make visible transport routes in different Municipalities of Mexico, the data obtained during the mapping exercise will be visible to all audiences on the page <http://movidata.org/mapa> within the framework of the project «Movidata», the data will be sent through the user's email. The data sent to e-mail does not contain sensitive or other people's information.

The data obtained during the mapping are sent to the viewing platform, which is considered for public use. (Start and end of the route, name of the route, photograph of the unit, duration of the trip, conflict points, satisfaction survey).

The security of this Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect location data, We cannot guarantee its absolute security.

You have at all times the right to know what personal data we have about you and what we use them. Likewise, it is your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); Similarly, you have the right to have your information deleted from our records or databases when you consider that it is not being used properly (Cancellation), as well as to oppose the use of your personal data for specific purposes (Opposition).

These rights are known as ARCO rights. To exercise any of the ARCO rights, the respective request must be submitted in a free writing through the following email address: contacto@fabcityyucatan.org

This privacy notice may suffer modifications, changes or updates derived from new legal requirements and from our own needs and policies of the institution, from our privacy practices or for other reasons, for which, we promise to keep you informed about the changes that may suffer from this privacy notice, however, you can request information about whether it has undergone any change through the following email: contacto@fabcityyucatan.org

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